

INSIDE OUT



GENERAL INFORMATION ABOUT THE TRUCKS

- We have trucks parked in the USA (two in New York, NY) and in France (Paris). Please keep this in mind as you plan out your Photobooth truck action.
- Scheduling Photobooth truck actions depends on availability of our team: we also work full time at the Inside Out Project studio, so making your Photobooth truck action happen will depend on our work schedule. Please let us know a few months in advance if you would like to rent one of our trucks.
- At least 3-4 members of our team will travel with the truck to your pasting location. However, you are in charge of finding volunteers and putting together a team who will help with logistics and guide our team during your action.
- A typical pasting day starts at 11 am and ends at 4 pm. We can print about 30 posters an hour. Please keep this information in mind when you plan your event so that participants do not wait in line too long.
- Pasting may not happen in case of rain.
- You will most likely have excess posters.

WHAT WE WILL NEED FROM YOU

- Access to water / slop sink
- Access to electricity
- Ladders/ boom lift for installation depending on the size of the wall.
- Authorization to paste on the walls. We require a pasting location in order to organize a Photobooth truck action, and posters must be pasted during while your action is happening.
- Parking for trucks on a level surface during the day, and parking at night.
- Release form for each participant. Minors must have their parent/guardian sign a release form.
- The trucks must be rented for a minimum duration of 3 days. The starting cost of renting the truck is \$5,000/per day. Additional fees (including team accommodation, transportation and unexpected expenses) may apply. You may rent the truck for more than three days, depending on your budget.

Do you have a message you would like to communicate through your installation?

A large part of the Inside Out Project is the statement that each action makes. Please make sure to include a message specific to your city or community in order to make your action more powerful. We will be sharing this message on our social networks.

FREQUENTLY ASKED QUESTIONS

- *How long will the posters stay up?*

As long as you want them to. They can last for up to a year if left untouched.

- *How do we take the installation down?*

The posters are easily removed by a strong hose or power washer. This method will not damage the wall.

- *Where else will the portraits be used?*

We will use them on our website & social media outlets, and potentially in future publications on the project. We do not endorse any sponsors or brands, and never advertise. You may not sell the portraits.

- *Can we paste on the floor?*

Yes you can! However, in case of rain, you will need to remove immediately: the floor will become extremely slippery and dangerous. We prefer to paste on walls because it lasts longer and it will have a bigger impact.

