

JR Debuts "Time Is Now, Yalla!" In Israel/Palestine

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Artist JR's global-participatory art project, *Inside Out* uses personal identity as a means to share stories and unify different cultures. People are encouraged to upload a photo of themselves to the [Inside Out website](#), and they are mailed posters to put up around their communities. JR's project recently hit Israel and Palestine, where it hopes to show that "despite their differences, (they) are similar enough to understand each other." Echoing a previous project with a photobooth at Centre Pompidou in Paris, *Time is Now, Yalla!* (Arabic for "let's go") brings four photobooths to sites in Tel Aviv and Haifa in Israel and Bethlehem and Ramallah in Palestine, each printing about 1,000 photos per day. Running until September 11, *Time is Now, Yalla!* will be followed by a book to be published in Arabic, Hebrew, French and English. A short documentary will also be made by director [Alastair Siddons](#).