

# Pakistan News

## TEDx Karachi launches art project “Inside Out”

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The project will be unveiled in two secret locations in Karachi on May 26th and a slideshow of images will be presented at TEDx Karachi on May 27th 2011. PHOTO: TEDxKarachi

KARACHI: TEDx Karachi is launching a global art project ‘Inside Out’ in Karachi. The global art project is initiated by a French street artist and 2011 TED prize winner JR.

The Inside Out is a large-scale participatory art project that transforms messages of personal identity into pieces of art work.

The photographs will expose the maltreatment of minority communities in Pakistan. The purpose is to initiate dialogue on the issue through these personal portraits.

Seven photographers from Karachi have joined JR’s wish of turning the world ‘Inside Out’ and have created works to call attention to this issue of discrimination against minority communities in Pakistan.

Twenty-five individuals have offered their portraits for the project.

The photographers taking part are Ameera Durrani, Ali Reza Mumtaz, Sitwat Rizvi, Insiya Syed,

Humayun Memon, Adeela Badshah and Marium Usman.

Ameera Durrani, one of the participating photographers said our country needs to be united and we should celebrate our differences rather than fighting over it.

“We come from a place that perceives people based on their religion and ethnicity. This creates divide, when essentially we all are the same,” said Durrani.

The project will be unveiled in two secret locations in Karachi on May 26th and a slideshow of images will be presented at TEDx Karachi on May 27th 2011.

TEDx Karachi will give away two event tickets to individuals who photograph and upload images of the Inside Out project from May 26th at 12:00am to May 26th at 11:00pm on Facebook, Twitter and Flickr.