

INSIDE OUT

THE PEOPLE'S ART PROJECT

SOL GUY / *Executive Producer*

Sol Guy's passion to connect art and activism, and to truly live what he loves has taken him on a unique creative journey. It has given him the opportunity to work closely with some of the highest profile artists of our time, such as Lauryn Hill, B.I.G., Cameron Diaz, Joaquin Phoenix, M.I.A., The Roots, Outkast, Wu- Tang, K'naan and more. Moreover, this journey has provided him with many roles throughout his career from his early days as a rapper in the legendary Canadian Hip Hop group The Rascalz to a TV host, film producer, artist manager and social entrepreneur.

As host, producer and co-creator of the groundbreaking TV series 4REAL, Sol took celebrity guests around the world to connect with young leaders who under extreme circumstances are revolutionizing their communities. The series aired on CTV, MTV and National Geographic Globally.

His work with Somali born MC, Singer Songwriter K'naan has also become a global success story. Developing K'naan's career over the last 10 years, he has helped build him into a genre bending Global Brand.

In 2008, Sol was named a National Geographic Emerging Explorer for his work with 4REAL. IN 2010 was also named by Playback Magazine as among «The Next 25: Canada's Rising Stars and Dealmakers.» In 2012 he added the title of author to his repertoire co-writing the Double Day published Children's Book "When I get Older".

Much of Sol's work has focused on inspiring youth, and as such he presents to them at schools, universities and events as a motivational speaker. His current projects include an HBO feature-length documentary on French artist JR and a new TV series entitled The Talent Show.

www.insideout-themovie.com
www.insideoutproject.net