

INSIDE OUT

THE PEOPLE'S ART PROJECT

MARCO BERREBI / *Coproducer*

Marc Berrebi (alias Marco) shares his time between his professional activity (mHealth technology - connectivity of medical devices) and his artistic commitments.

In 2006/2007, Marco launched with JR the Face2Face project, the biggest illegal artist event ever. They posted in 8 cities and on both sides of the Separation Fence huge portraits of Israeli and Palestinians doing the same jobs. In 2010, with a French tour operator he wrote the first touristic catalog for tours in Israel and Palestine. Marco is the co-author of JR's art books Face2Face, Women Are Heroes, JR28MM and Artocracy in Tunisia. As producer of the film Faces, Marco received several awards, including the Documentary Award of the International Festival of Muslim Films, the selection to the UK Jewish Film Festival Tour, the Special Jury Award of the FIFDH (International Festival of Films on Human Rights), the IDFA Joris Ivens Selection or the Documentary Award of Open Doek.

Marco is also acting as a coach with some emerging artists.

As a technology entrepreneur, Marc Berrebi has been awarded the Transformation Award by the University of Wharton / Infosys, has been selected by TIME Magazine as one of the 25 European Tech leaders who are changing the way we work, live and play. He has been named in the Wired Smart List 2012 as one of the 50 people who change the world.